



DEPARTMENT OF BUSINESS DEVELOPMENT  
AND TECHNOLOGY  
AARHUS UNIVERSITY



# New Student Handbook

Department of Business Development and  
Technology (BTECH)



2020



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# Welcome to Aarhus BSS,

## Aarhus University's School of Business and Social Sciences

We look forward to welcoming you to Aarhus BSS (School of Business and Social Sciences). The school encompasses the core research areas of business and social sciences. The school covers disciplines such as economics, political science, economics and business administration, law and psychology.

Our degree programmes are among the best according to the most recognised international ranking lists. This position requires that we set our standards high when it comes to our research and teaching, and also that we provide our graduates with strong competences that allow them to carry out a broad range of functions on the labour market - both in Denmark and internationally. We focus on creating a framework for a vibrant study environment - both socially and in terms of the academic outcome of the programmes.

Due to the coronavirus situation, new restrictions affect some of the activities in the introductory programme for new students, and the introduction week is looking to be slightly different this year. However, we are doing our best to give our new students a good start to their student life. The aim is to ensure that the introduction week takes place under safe conditions, and that you get the best possible start to your studies at Aarhus BSS – despite the unusual circumstances.

As a student at Aarhus BSS, you will benefit from all the possibilities that come with being part of a large, internationally oriented school with many academic fields of research. You will be part of an international environment and taught by lecturers who are among the world's leading researchers within their specific academic fields.

Another of our core tasks is to nurture our relations with the world around us - particularly with local companies and organisations in order to create good opportunities for you as a student. You will benefit from these close relations whether you want to become an intern or want to establish contact with a future employer in other ways.

I wish you all the best in the future and I am very happy that you have chosen to study at Aarhus BSS. I am convinced that it will prepare you well for the future.

Best regards,  
Thomas Pallesen  
Dean, Aarhus BSS



# **Welcome** to Department of Business Development and Technology in Herning

Welcome to the Department of Business Development and Technology.

Whether you have chosen us because you are interested in business, technology or both, you have come to the right place. During your studies, you will be collaborating closely with companies, and you will get the chance to work with the latest technology. Perhaps you will also set up your own company in Business Factory.

There are many possibilities, but one thing is certain - you will be working with problems and issues that will prepare you for the labour market and a good job.

Our dedicated lecturers and researchers all have considerable experience with business development and technology. Every day, they move the research frontier and contribute to the development of companies. The close collaboration with businesses and the technological development allow us to offer you a high-quality degree programme - in the classroom, in the lab and in your project work. Before long, you will be part of this too.

We look forward to welcoming you in Herning.

Best regards,  
Anders Frederiksen  
Professor and Head of the Department of Business Development and Technology (BTECH)



# Welcome by the **Directors of Studies**

We would like to welcome you as a new student to Aarhus BSS' campus in Herning where you have a unique opportunity to develop professionally as well as personally.

A new chapter of your life begins when you start studying at a university. For a while, you might lose orientation in academic challenges and new relations. You might experience doubts because the academic demands are a bit confusing in the beginning and your expectations to the study environment do not match your actual experiences. Such a feeling is to be expected as the university environment is different from the high school environment. That is also our motivation for arranging an exciting programme for you during the introduction week. We would like to give you a head start so you are looking forward to the academic challenges and the new relations.

You will be part of an academic community: You are no longer a pupil – you are a student. Not only will you gain new knowledge, you will also learn how to produce new knowledge.

We hope that, besides developing your academic skills, you will be happy every day in your future study life.

Kind regards,

**Inger Mørch Hauge**

BSc in Economics and Business Administration  
IngerH@btech.au.dk

**Jean-Paul de Cros Peronard**

MSc in International Business Development  
jeanpaul@btech.au.dk

**Jan Laursen**

Business Development Engineer (BDE)  
JanL@btech.au.dk

**John Bang Mathiasen**

Global Management and Manufacturing (GMM)  
johnbm@btech.au.dk

**Torben Tambo**

MSc in Technology Based Business Development  
TorbenTo@btech.au.dk

**Anne Gammelgaard Ballantyne,**

ITKO - it, communication and organisation,  
anne@btech.au.dk

# Aarhus BSS Career and Student Services

On your student portal and at mystudies.au.dk you can find practical and administrative information about your degree programme.

At Aarhus BSS Career and Student Services in Herning we can help you to find the correct information. We can guide you to the right person, if you are in doubt whom to contact.

You are always welcome to contact us if you have questions or need administrative help.

We can answer your questions about course registration and exams, transcripts and verification of your status as an active student.

Furthermore, you can find information on how to use your study portal the STADS Self Service system and much more.

At our office in Herning, you can find both career- and study counselling. You are welcome to drop by our office or you can use our contact information to send an email and book a meeting.

#### **FIND US OR CONTACT US:**

Birk Centerpark 15, 7400 Herning  
Room 1005

mail: [studentservices.bss@au.dk](mailto:studentservices.bss@au.dk)

Tel.: 8715 1908





# Study information

## WHAT IS ACADEMIC REGULATIONS?

It is the academic regulations that describe the study programme and its rules. That is why it is important that you read through the academic regulations for your study programme.

You can always find the academic regulations for your study programme on Blackboard and you can access all academic regulations from the study portal.

The academic regulations describe almost everything you need to know about your study programme. For instance you can see which courses you are going to follow next semester or read about specific rules concerning your programme.

## BLACKBOARD – AARHUS BSS' ONLINE LEARNING SYSTEM

Blackboard is a system for online learning and management of courses, which will give one common online focal point for lecturers and students. Among other things, the system gives you easy access to group work and sending and receiving messages. This is where your lecturer will inform you about changes to the timetable and upload teaching material. It is therefore important that you check Blackboard often.

You can get more information about Blackboard at: [bss.au.dk/blackboard](https://bss.au.dk/blackboard)

You can gain access to Blackboard by using your WAYF login at: [blackboard.au.dk](https://blackboard.au.dk)

## MITSTUDIE.AU.DK

### - YOUR PERSONALISED PORTAL

The portal gathers all study-related systems and provides you with an overview of your teaching, announcements and events - and you only need to log in once.

### Simple, straightforward, and with a single login

You can access [mitstudie.au.dk](https://mitstudie.au.dk) using your WAYF login. This is the same login you use to access e.g. Blackboard. On the portal, you will find a timetable that gives you an overview of your teaching in the current week. You can also page forward, if you want to see a different week.



**You can also find:**

- Your three most recent messages in Blackboard
- A list of the courses for which you are registered
- Your academic regulations and a clear overview of your degree programme
- News and events as well as direct links to information about e.g. exams, studying abroad and student counselling on your study portal.

You also gain direct access to your personal information on a range of different study administrative systems such as the Student Self-Service (STADS), digital exams and your AU mail account. You can also access [mitstudie.au.dk](http://mitstudie.au.dk) via a mobile phone or tablet.

**If you have any questions**

- If you have any questions about the content of [mitstudie.au.dk](http://mitstudie.au.dk), please contact Aarhus BSS Student Services.
- If you have any questions about the site itself, please send them to the support office at [mitstudie@au.dk](mailto:mitstudie@au.dk).
- If you have any problems logging in (or similar problems), please contact the IT support office at Aarhus BSS

**THE STUDY PORTAL**

The study portal is a website that contains all the information you will need about your degree programme and study environment - e.g. timetables, academic regulations, student counselling, studying abroad, exam schedules, rules and regulations. On the study portal, you can also find news and events relevant to you as a student.

The portal includes lots of relevant information, some of which will be useful to you throughout your studies. We encourage you to check out the portal if you need to find information about your degree programme.

Find your study portal at:  
[studerende.au.dk/btech](http://studerende.au.dk/btech)

**DIGITAL EXAM (WISEFLOW)**

At Aarhus BSS, written exams take place digitally through our exam system: WISEflow.

You'll be introduced to the system in the student orientation week and during your first semester.

You can always find information about the digital exam at: [bss.au.dk/digitaleksamen](http://bss.au.dk/digitaleksamen)

# Freshmen activities

Welcome to Aarhus BSS, Aarhus University in Herning – let's get the party started! It is our greatest pleasure to give a warm welcome to YOU and all your new fellow students, and to show you what campus is also about.

After a whole summer of preparations, we can now invite you to lots of FRESHMEN activities. We hope that they will make your first weeks on campus fun and enjoyable. In cooperation with Aarhus University and several sponsors, two major activities will take place.

Please reserve the following dates in your calendar:

- FRESHMEN day 28 August  
(Friday in the introduction week)
- FRESHMEN festival  
11 and 12 September

**Visit the FRESHMEN website and read all about the activities at: [herus.dk](https://herus.dk)**

On the website, we will gather all information about the FRESHMEN day and the FRESHMEN festival. TICKETS for both events are also available on the website.

We look forward to seeing you!  
HERUS – Freshmen committee in SAA



# The study environment at Campus Herning

## **YOUR STUDY ENVIRONMENT IS OUR PRIORITY**

Being a new student at Aarhus BSS, Aarhus University in Herning should be a positive and welcoming experience. You embark on your studies because you value education. However, many other factors influence your study experience.

Being a university student takes serious effort. However, this effort must be supported by good friendships, socialising with fellow students, personal development and experiences. These are all elements that affect whether you enjoy your time as a student.

When you decide to study at university, you choose a specific lifestyle and you choose to be committed. As student at BTECH in Herning, you have great opportunities for joining many other communities apart from the academic. Some degree programmes have their own student association focusing on the social and academic life of the programme in question. A number of other associations and activities target all students at campus.

The associations offer all kinds of academic and social activities. In the introduction week, you will be introduced to the associations that are relevant to you. They will tell you about their offers and about how you can take active part in the university's vibrant association environment.

Campus Herning has its own FridayBar with student-friendly prices. The bar is open on Thursdays and Fridays almost all year round. It is a great place to meet up with friends and fellow students from the entire campus. Located right next to the canteen, the FridayBar is a natural meeting spot where social relations are formed across programmes and classes.

On the study portal and on campus, you can find out more about the associations and about how to participate in their activities. Your tutors will also tell you about the study environment in Herning.

## **ASSOCIATIONS FOR NEW STUDENTS**

- SAA – the Student Activity Association
- FridayBar by SAA
- Student House
- IoT-Club
- BDE association
- GMM association

Remember that you can always find an updated list on your study portal.

Welcome – we'll see you in Herning

Jesper Bjørn Schlæger  
President of SAA

# Herning – your new city

## **HERNING – YOUR NEW CITY**

In 2020, Herning was voted Denmark's 4th best student city. Herning is characterised by an intimate study environment, a close cooperation with the local business community and a very active leisure and association life.

You can find inspiration for how to get the most out of your time in Herning on the website [uddannelsesbyherning.dk](http://uddannelsesbyherning.dk). As an international student, you may also want to check out the site [Expat-in.dk](http://Expat-in.dk) for international citizens in the area, as well as the Facebook group International Society.

On 19 September 2020, Herning Municipality and Herning Library will host the event Expat Fair 2020 for international citizens in the area.

Here you can find out more about what activities you can enjoy in the area, meet international clubs and associations and, of course, meet lots of other international citizens.

## **WELCOME TO HERNING - WELCOME BAG**

As a new student, you will receive a welcome bag from Herning Municipality. The bag contains lots of information and free tickets for e.g. sport events, theater and museums. The idea is to give you and your fellow students a chance to have some great experiences together and get to know the city better.

This year's welcome bag has been designed by a student from VIA University College.



# Grab'N Go - healthy 'brain food' at fair prices

Grab'N Go is your canteen at the campus in Herning, where you can buy healthy, delicious and freshly prepared food at student-friendly prices.

Whether you feel like breakfast, lunch, drinks or sweet and salty snacks, Grab'N Go has it all. For lunch we offer a wide variety of freshly made sandwiches, bagels and wraps along with salad bar and Lunch Box/ Street Food. The menu changes from day to day and offers a variety of new and exciting recipes.

You should also try out COPPA, our very own coffee concept. COPPA is simple and honest coffee brewed from organic fairtrade Arabica coffee beans and fresh organic milk. COPPA also offers quality tea and cocoa.

## GRAB YOUR SMARTPHONE AND PAY

In the Grab'N Go canteen, you can pay through our user-friendly Grab'N Go app. It's easy and fast and will save you time. The app also includes our "Grab Offers" - special offers that are updated regularly. If you follow us on Facebook, you can keep an eye on Grab Offers, news and other nice stuff.

We look forward to seeing you soon  
- in your Grab'N Go canteen!



# Teaching

Compared to upper secondary school, studying at university requires a lot of self-discipline. It is your own responsibility to register for courses, buy books and most importantly: plan ahead. At Aarhus BSS' campus in Herning, you will typically meet two types of teaching: lectures/class teaching and tutorials.

## LECTURES/CLASS TEACHING

The teacher typically uses the lectures/class teaching to present the topics and introduce the students to the subject areas. If you prepare for the lectures/classes, you will get much more out of the classes than if you do not. Naturally, you are always welcome to ask questions during class. Remember that you are probably not the only one with that question.

## TUTORIALS

Tutorials are an integrated part of some degree programmes. Here you will be taught by an older student - an instructor. The instructor is not a teacher as you know it from upper secondary school, etc. but he or she is there to help you get a better grasp of the subject areas presented by the teacher.

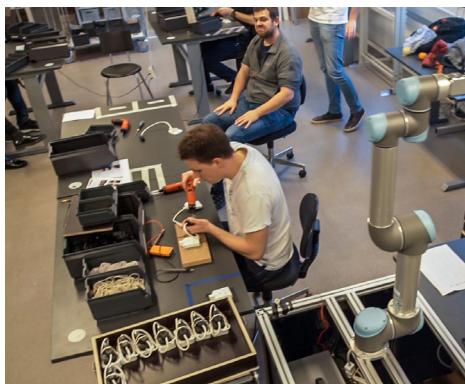
During the tutorials, the instructor and the students go through the exercises handed out by the teacher beforehand. The instructor will help you with the difficult exercises, answer your questions and ensure that the solutions you come up with together in class are correct.

## THE LITERATURE

As a student, you have to buy all the books you will be using in class yourself. You can buy the books via the campus bookshop, which stocks all the books that are part of the curriculum of each course. You can either buy the books one at a time or as a package containing all the books you will be using on the specific semester. Read more about the bookshop on Campus Herning and its opening hours in this handbook.

## STUDY GROUPS

How to get the most out of your studies differs from student to student. It can be a good idea to form a study group with other students, as this will give you an advantage both academically and socially. Working in groups is a compulsory part of some courses, and we encourage you to invest time and energy in developing and maintaining good group relations.



# The Student Counselling

## HOW CAN YOU USE THE STUDENT COUNSELLING?

The student counselling in Herning would also like to welcome you to Aarhus BSS. Connected to the department in Herning is a student counsellor with knowledge of the different programmes and rules but also with a focus on well-being. You are always welcome to visit the student counselling if you have questions in relation to your studies.

You can ask about study-related questions regarding exams, study rules, leave, maternity leave, study planning, study abroad as well as exemptions, social challenges, and when your study life is difficult.

## WHY ARE WE ABLE TO HELP?

All student counsellors at Aarhus BSS are trained counsellors and have an overview of your degree programme and the general rules. We can help you find the best solution for you. If you have problems of a more personal matter, you are also welcome to contact the student counselling. No matter the size or the character, we are happy to offer you counselling and support to guide you in the right direction.

## CONFIDENTIALITY

The Student Counsellor is bound by professional secrecy and everything you say is confidential. The professional secrecy counts for everyone, your mother/father, teachers, instructors, board of studies, the study administration, social office etc.

## SU (THE DANISH GRANTS AND LOAN SCHEME)

The Student Counselling can only answer general questions about the Danish Grants and Loan Scheme (SU), and you must contact the SU-office if you have specific questions about your SU. At the counselling office in Herning, you can face-time with the SU-office, Tuesday and Thursday. Find the exact time at the study portal or by the counselling office.

## WHERE CAN YOU FIND US?

You find the Study Counselling at Aarhus BSS Career and Student Services in room 1005. You are always welcome to stop by the office to see if the study counsellor is available, or you can contact the Study Counselling on e-mail or by telephone.



SEE MORE AT:

**[studerende.au.dk/btech/studycounselling](https://studerende.au.dk/btech/studycounselling)**



FOR ADVISE ON HOW TO BOOST YOUR STUDENTS LIFE:  
**[studentwelfare.au.dk](https://studentwelfare.au.dk)**



# Aarhus BSS Career

## GET YOUR CAREER GOING WHILE STUDYING

Do you need inspiration for how to use your degree? We will guide you in the process.

During your studies, the Career Centre at Aarhus BSS offers a number of services that will help you on your way to your first student job, internship or project collaboration in a company or organisation. As you approach the end of your studies, we will also help you in the transition to your first full-time job.

Entering the job market can be a journey in itself. What jobs are you looking for, and why? And how should you go about it? We are ready to help you! We can guide you on job opportunities and the application process. No matter what kind of job you are looking for!

We will help you with questions such as:

- In which **direction** do you want to go?
- What **motivates** you?
- What does **job satisfaction** mean to you?
- What are your professional **ambitions**?
- What is your **dream job**?
- What **opportunities** does the job market offer?

Topics include job satisfaction, motivation, job types, doubts, dreams, possibilities, and much more.

We offer

- Career counselling and clarification of competences
- Exciting career events and job fairs
- Close contact with companies and organisations
- An online job portal with student jobs, internships, projects and full-time positions ([jobbank.au.dk](http://jobbank.au.dk))

## THE CAREER CENTRE IS FOR EVERYONE!

Visit us at [studerende.au.dk/karriere/aarhus-bss-career/](http://studerende.au.dk/karriere/aarhus-bss-career/). Here you can also book a time for an informal talk.

AARHUS BSS CAREER HERNING PÅ FACEBOOK  
[Facebook.com/aucareerherning](https://www.facebook.com/aucareerherning)

# Aarhus BSS Alumni

## JOIN THE ALUMNI NETWORK - EVEN BEFORE YOU GRADUATE

Aarhus BSS Alumni helps you stay in touch with your degree programme and fellow students after you graduate.

We will send you the latest news and invitations to relevant events at Aarhus BSS. The alumni network is for alumni and current

students, and membership is free. As a member, you will also receive emails about career events at Aarhus BSS during your studies.



SIGN UP AT:  
[bss.au.dk/medlemskab](https://bss.au.dk/medlemskab)



# IT at Aarhus BSS

To keep yourself updated, we encourage you to visit our IT website where you can find the latest information regarding the IT services in your specific academic area.

## IT FACILITIES

IT is inevitably an integrated part of your new life as a student at Aarhus BSS. The IT Department offers you a variety of different IT services, including an email account and the wireless network. You can access your webmail on post.au.dk. Consult the library for access to their printing services or go to [library.au.dk](http://library.au.dk) for more information.

## ACCESS TO WIRELESS NETWORK (EDUROAM)

Please visit [eduroam.au.dk/en/](http://eduroam.au.dk/en/) to find a guide for configuration of the wireless network.

## AARHUS BSS COURSES

Aarhus BSS IT Support has two knowledge groups: Advanced Multimedia Group and Analytics Group that both offer courses through 'BSS Kurser'. Join our Facebook page [facebook.com/BssKurser](https://facebook.com/BssKurser) where information about upcoming courses will be announced.

## IT SERVICE DESK

If you have any questions relating to IT at Aarhus BSS, you can go to the IT-support Service desks. You can find the opening hours and locations below.

Aarhus BSS IT-support Service Desk in building 8001, room 3113

Opening hours Monday – Thursday: 8.00 - 16.00 and Friday 8.00-14.00

## CONTACT AARHUS BSS IT-SUPPORT

Email: [bss.it@au.dk](mailto:bss.it@au.dk)

Phone: 8715 0933

Web: [studerende.au.dk/it-support/](http://studerende.au.dk/it-support/)

We look forward to meeting you and helping you with your inquiries!

# Welcome to **the Library**

AU Library Herning welcomes you as a new student at Aarhus BSS.

We cover the subject areas: economics management, business, language, electronics, production and textiles.

We are looking forward to seeing you at the library where you will have access to a lot of facilities.

The library ensures that you have access to the most recent academic literature as well as to a number of databases and journals. At the library, you can find shelves for each semester with books from the curriculum list. These books cannot be borrowed but you can read in them at the library. You can print at the library by MyPrint.

During opening hours, the library staff is ready to help and guide you when searching for informa-

tion and it is also possible to "book a librarian" through our website.

During the year, we offer some courses in how to search for information and reference handling.

## CONTACT

AU Library Herning,  
Birk Centerpark 15, 7400 Herning  
Telephone: +45 91356498  
Email: [herning.aul@kb.dk](mailto:herning.aul@kb.dk)

Opening hours:  
Monday-Thursday 9.00 – 14.00  
Friday 9.00 – 13.00

As a student at Aarhus BSS' campus in Herning, you can always access the library with your student card.



VISIT US AT:  
[library.au.dk](http://library.au.dk)



# Welcome to **Stakbogladen Birk**

Stakbogladen Birk welcomes you in our bookshop and as a student at the Campus in Herning. We have all course-related literature in stock as well as supplementary literature and notes. Should you have requests that are not in stock we will be happy to order anything for you in any subject or language.

As a student at Aarhus BSS' campus in Herning, you'll receive a 10 % discount on books.

No job is too small for us so visit us and let's figure out what we can do for you and how we can help you.

## **STAKBOGLADEN BIRK**

Birk Centerpark 15  
7400 Herning  
Tel.: +45 97 21 66 12 or +45 87 16 47 07  
Email: [stakbogladen\\_birk@stakbogladen.com](mailto:stakbogladen_birk@stakbogladen.com)

### Opening hours

Monday 9.30 – 15.00  
Tuesday 9.30 – 17.00  
Wednesday Closed  
Thursday 9.30 – 16.00  
Friday Closed

Extraordinary opening hours at semester start. See notice on door and website for more information.



VISIT US AT:  
[stakbogladen.dk](http://stakbogladen.dk)



## Your student card

### THE STUDENT CARD IS MORE THAN AN ID-CARD

Functions:

- Student card
- Identity card
- Key card/admission card (outside opening hours)

If you lose your student card, it must be cancelled immediately. Please contact the reception. In case you need a new card, please order it at the reception.

The student card must be handed in at the reception if you interrupt your study programme. Your student card is your identity card and ad-

mission card as a student, so please always bring it with you. It is very important that you bring your student card as identification at examinations and at the end of term examinations.

The student card is also a key card/admission card to the university. See the instructions on Blackboard.

Do not bend or damage the card in any way. The card is strictly personal and must not be handed over to anyone.

The card provides a 10% student discount on study-related books at Stakbogladden – Birk. [studerende.au.dk/en/studentid/](http://studerende.au.dk/en/studentid/)

## Exchange and studying abroad

Do you dream of working outside Denmark? Or have you always been fascinated by other cultures? An exchange stay abroad is sure to give you lots of great experiences - personally and academically. Our exchange counsellor is ready to help you. She will guide you through the entire exchange process. You can also find lots of inspiration on your study portal under "Study abroad".

### CONTACT

Lena Tarpgaard Møller in room 1005. You can also call +45 8715 1951 or send an email to [lenam@au.dk](mailto:lenam@au.dk)





## Need to talk – in confidentiality?

As a student at the campus in Herning you always have the possibility to talk to the Student Chaplain.

The Student Chaplain is a Chaplain in the Evangelical Lutheran Church in Denmark.

This service is totally free of cost and open to all students, regardless of their religious back-

ground. You are always welcome to contact the Chaplain by phone or by mail or stop him if you meet him at the campus.

### STUDENT CHAPLAIN IN HERNING

Mikael Grønhøj Skovgård  
 studenterpraest@gmail.com  
 Telefon: +45 4021 2025

## Business Factory

### WHAT IS BUSINESS FACTORY

Business Factory is an innovative and entrepreneurial environment for students in Herning. Business Factory gives students the possibility to work with their own starts-ups and entrepreneurial projects while studying. In Business Factory students can borrow free office facilities and receive guidance from experienced business coaches.

Business Factory is also a knowledge centre under the Department of Business Development and Technology and is known for contributing to the promotion of innovation, entrepreneurship and independence in central and western Jutland.

Business Factory wants to help and inspire students to start their own company as well as

develop training in entrepreneurship at a high international level.

Students from all the different degree programmes at Department of Business Development and Technology can join Business Factory.

If you are interested in learning more about Business Factory, you are welcome to contact us.

### CONTACT

Jan Kvist Martinsen  
 janma@btech.au.dk  
 +45 9350 8427





# Special Educational Support

Special Educational Support (SPS) is an offer to students with disabilities.

The purpose of SPS is to ensure that all students have the opportunity to educate themselves on equal terms even if they have a disability. You can get information and guidance on the support available for students with disabilities by contacting the department for Special Educational Support at Aarhus University (AU). We will also ensure that any relevant support is applied for and started up for you. The offer is directed specifically towards students at Aarhus University, who experience study-related disabilities.

## CONTACT

You can read about SPS on [studerende.au.dk/en/csu/](http://studerende.au.dk/en/csu/)

You can also contact the Special Educational Support Team by e-mail: [sps@au.dk](mailto:sps@au.dk) or by phone: +45 87 16 27 20 (Monday and Thursday 9-12, Tuesday 13-15)



# Code of Conduct for students

The Code of Conduct for students at Aarhus BSS (School of Business and Social Sciences) aims to describe the school's core values and expectations to student behaviour when on campus and/or when representing Aarhus BSS and Aarhus University.

All students are expected to adhere to the values represented in this Code of Conduct.

The key objectives of Aarhus BSS are to deliver excellent research and teaching with academic freedom and open exchange of ideas and opinions which characterise a well-functioning and dynamic university environment.

## LEARNING

The students are expected to contribute to creating a dynamic and inspiring academic environment and thus contribute to fostering a good learning process by demonstrating a high level of ambition and assuming co-responsibility for the teaching, learning, group assignments and projects. Aarhus BSS is committed to providing the necessary frameworks for this, for example through regular study environment surveys and dialogues with students.

In all learning situations, the school values a friendly and welcoming atmosphere between and among students and staff.

## SOCIAL INTERACTION

A high quality of social interaction requires that students at Aarhus BSS exercise mutual care and responsibility in all professional relationships –when meeting with others in person, in group contexts and/or in the collective sphere.

Students are expected to behave in a friendly manner towards everyone they meet on university premises, regardless of race, gender, nationality, religion and social background, and to be considerate to the university's property in accordance with Aarhus University's disciplinary measures for students.

## THE EXTERNAL ENVIRONMENT

Faculty, staff and students at Aarhus BSS work curiously and critically in an open and dynamic interaction with the external environment. When students act as representatives of Aarhus University and Aarhus BSS in their interactions with companies, organisations and partners, it is essential that they contribute to building and maintaining a positive reputation in the public eye.





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